

AGRI TECHNICA[®] ASIA

20 - 22
MAY
BITEC
BANGKOK
THAILAND | 2026

The premier international trade fair in Southeast Asia for crop production & smart farming.

450+

Exhibitors

18,000+

Visitors

75+

Participating
Countries

85%

of visitors plan
investments based
on their visit

Why exhibit?

Connect with
professional visitors
from Asia and
worldwide

Grow your business in
high-potential
Southeast Asian
markets

Meet government
delegations & hosted
buyers from across the
region



agritechnica-asia.com

**Farm.
Farmer.
Future.**

Co-located with



Top Highlights

AGRIFUTURE Zone

Showcasing Asia's next-gen agri-tech, from smart farming tools to IoT, automation, and vertical farming innovations.

Future Farmer Zone

Meet next-gen farmers, women leaders, and co-op changemakers from across Southeast Asia in daily talks and showcases.

Experts Stage & Technical Conferences

Engage in expert-led sessions on ag machinery, sustainability, and digital farming. Gain insights from global leaders and regional specialists.

DLG Agribusiness Connect

An exclusive business hub for importers and dealers—featuring curated matchmaking, VIP lounges, and guided field visits.

Participation Options



Raw Space
(min. 18 m²)
Regular price: € 350/m²



Shell Scheme Booth
(min. 9 m²)
Regular price: € 420/m²



Premium Booth Packages
(min. 9 m²)
Regular price: € 445/m²

Leading Agricultural Manufacturers as Official Launch Partners and Premium Partners (in 2024)



Organized by:



Co-Hosts:



Co-located with:



Target Audience

- Distributors & Dealers
- Large-Scale Farmers & Cooperatives
- Agribusiness Investors
- Government Institutions
- Development Organizations

Exhibitor Profile



Tractor



Soil Preparation



Drilling & Sowing



Plant Protection & Fertilizing



Irrigation



Harvesting



Renewable Energy



Post Harvest: Transportation & Storage



Farm Inputs



Precision Farming



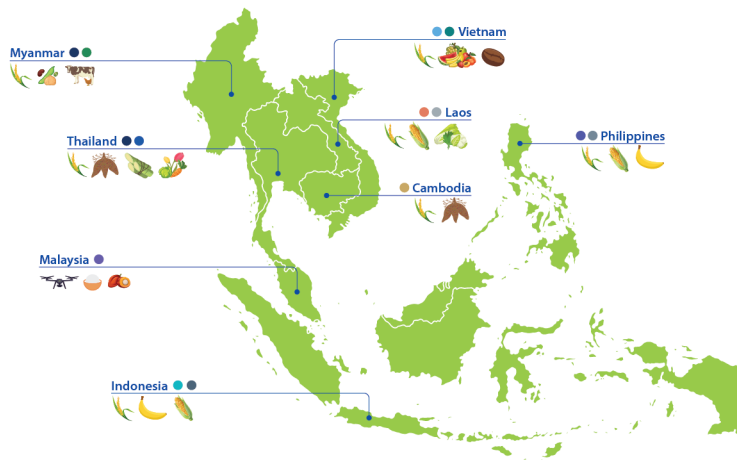
Digitalisation

Farming Systems in Southeast Asia

Dominant Systems

- Rice-based
- Smart farming emerging
- Rice-intensive
- Aquaculture-linked
- Plantation crops
- Mixed systems
- Upland mixed crops
- Cooperative-system farms
- Plantation and high-tech farming
- Crop-livestock systems
- Low-input rice systems
- Mixed subsistence
- Upland farming

Key Crops/Features



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