

## About AGRIFUTURE Zone

AGRIFUTURE Zone is the innovation heart of AGRITECHNICA ASIA 2026 — designed to showcase smart, scalable, and sustainable technologies for small to mid-sized farms across Southeast Asia. With live tech demos, startup showcases, youth dialogues, and interactive experiences, it draws next-generation farmers, agtech leaders, and decision-makers.

## Focus Sectors

- Smart Farming / IoT
- Precision Agriculture
- AI or Robotics for Small-Scale Farms
- Agri-Drones & Sensor Technologies
- Climate-Smart or Water-Saving Irrigation
- Vertical Farming / Post-Harvest Innovations
- Digital Platforms (Market Linkage, Advisory, etc.)
- Bio-Based Inputs (e.g., Organic Fertilizers)

## Participation Criteria

### Startup Profile



Legally registered  
startup company  
(outside Thailand)



In operation for  
less than 10 years



Not more than 50  
employees



Annual revenue below  
EUR 3 million  
(or equivalent in local  
currency)

### Station Package

- ✓ 1 Startup Station (TV screen included)
- ✓ 2 High Chairs / Stools
- ✓ Logo on zone signage
- ✓ Social media exposure

**2,000 Euros** / station

### Station + Speaking Slot Package

- ✓ 1 Startup Station (TV screen included)
- ✓ 2 High Chairs / Stools
- ✓ Logo on zone signage
- ✓ Social media exposure
- **30-minute speaking slot at the Startup Café Zone**
- ✓ Product presentation / Pitch session
- ✓ Listed in official program agenda
- ✓ Session promotion via event channels

**2,500 Euros** / station

### Required Documents

- Copy of company registration
- Latest financial statement or tax filing
- Copy of ID (for founders) or shareholder list
- Signed participation consent form

### Notes

- Price subject to applicable 7% VAT
- Each startup can participate only once. If selected in 2026, the same company cannot rejoin in 2028.
- Selection subject to organizer approval.

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