

## SPONSORSHIP PACKAGES

Sponsorship Tier	Slots per category			Sponsorship Package Rate
				
Gold Sponsor	1	1	1	EUR 8,500
Silver Sponsor	2	2	2	EUR 5,000
Bronze Sponsor	3	3	3	EUR 3,000

### SCHEDULE OF BENEFITS FOR GOLD SPONSOR TIER

Entitlement	Description
Representation on the Category Evaluation Pane	<ul style="list-style-type: none"> <li>Jury membership in the selection of finalists and winners in the sponsored category</li> </ul>
Co-branding and Visibility	<ul style="list-style-type: none"> <li>Category title recognition as “Outstanding Young Smart Farmer powered by [Sponsor’s Name]”</li> <li>Logo with highest prominence on:               <ul style="list-style-type: none"> <li>- <i>Award stage backdrop</i></li> <li>- <i>Award trophy and certificate</i></li> <li>- <i>Onsite signage and screens</i></li> </ul> </li> <li>Logo included in all award-related marketing materials and social media toolkits</li> </ul>
Stage and Ceremony Exposure	<ul style="list-style-type: none"> <li>Representative invited to:               <ul style="list-style-type: none"> <li>- <i>Deliver a short welcome speech during the award ceremony</i></li> <li>- <i>Present the award on stage with photo opportunities</i></li> </ul> </li> <li>Priority seating during the ceremony</li> </ul>
Marketing and Media	<ul style="list-style-type: none"> <li>Mention in press releases and post-event highlights</li> <li>Featured sponsor in social media posts (pre-event &amp; post-event)</li> <li>Inclusion in official event newsletter (1 dedicated mention)</li> </ul>

Targeted Industry and Farmer Engagement

- Inclusion in curated briefing materials shared with farmer and cooperative delegates (e.g. program booklet, digital summary)
- Opportunity to contribute a short insight or perspective (non-commercial) in post-award communications or recap content
- Brand positioning as a supporter of practical, farmer-led solutions

## SCHEDULE OF BENEFITS FOR **SILVER SPONSORS** TIER

Entitlement	Description
Co-branding and Visibility	<ul style="list-style-type: none"> <li>• Logo displayed on:               <ul style="list-style-type: none"> <li>- <i>Award stage backdrop (secondary placement)</i></li> <li>- <i>Award ceremony visuals</i></li> </ul> </li> <li>• Logo included in award-related marketing materials and social media campaign</li> </ul>
Stage and Ceremony Exposure	<ul style="list-style-type: none"> <li>• Representative invited to co-present the award (group presentation)</li> <li>• Photo opportunity during the award ceremony</li> </ul>
Marketing and Media	<ul style="list-style-type: none"> <li>• Sponsor recognition in:               <ul style="list-style-type: none"> <li>- <i>Selected social media posts</i></li> <li>- <i>Post-event thank-you communication</i></li> </ul> </li> <li>• Mention in post-event summary report</li> </ul>
Targeted Industry and Farmer Engagement	<ul style="list-style-type: none"> <li>• Opportunity to contribute a short insight or perspective (non-commercial) in post-award communications or recap content</li> <li>• Brand positioning as a supporter of practical, farmer-led solutions</li> </ul>

## SCHEDULE OF BENEFITS FOR **BRONZE SPONSORS** TIER

Entitlement	Description
Co-branding and Visibility	<ul style="list-style-type: none"> <li>• Logo recognition on:               <ul style="list-style-type: none"> <li>- <i>Award ceremony visual slide</i></li> <li>- <i>Event website (award section)</i></li> </ul> </li> <li>• Logo included in sponsor appreciation materials</li> </ul>

Stage and Ceremony  
Exposure

- Group sponsor acknowledgment in:
  - *Social media post*
  - *Post-event report*

Marketing and Media

- Sponsor recognition in:
  - *Selected social media posts*
  - *Post-event thank-you communication*
- Mention in post-event summary report

Targeted Industry and  
Farmer Engagement

- Brand positioning as a supporter of practical, farmer-led solutions



FUTURE  
FARMER  
AWARD2026