

START-UP DAY PROGRAMME

Start	End	Programme 21 May 2026
09:30	10:00	AGRITECHNICA Asia Hackathon Registration
10:00	10:30	Welcome Session: Agtech innovation in Thailand AGRITECHNICA Asia Hackathon – Use Case introduction by tech partner Bosch
10:30	11:15	Scaling Agri-Innovation That Works: GRAINS Success Stories, Investment Pathways, and the Next Wave of Innovators with the Southeast Asian Regional Center for Graduate Study and Research in Agriculture (SEARCA)
11:15	12:30	AGRITECHNICA ASIA Start-up Showcase Spotlight on gamechanging start-ups from around the world
12:30	13:30	LUNCH
13:30	15:00	AgriSpark 2.0 – Farm Smarter Hackathon Finals Start-up Pitches
15:00	16:00	AGRITECHNICA Asia Start-up Day Keynote: Abhliash Sethi, Investment Director, Omnivore Ventures AGRITECHNICA Asia Start-up Day Closing Panel: Open innovation across borders driving start-up success. <ul style="list-style-type: none"> • Prof. Dr. agr. habil. Heinz Bernhardt Chair of Agricultural Systems Engineering TUM School of Life Sciences, Technical University of Munich • Thomas Kirste – Director Bosch Management Consulting - Business & Digital Strategy at Robert Bosch GmbH • Lichelle Dara E Carlos, Program Specialist, Emerging Innovation for Growth (EIG) • Christoph Janensch, Business Lead Economic Development @ AHK Vietnam HCMC – Integrated Expert for GIZ/Agency for Business and Economic Development (AWE) • Sarah Talea Kretschmer, Innovation & Network Specialist, DLG markets, German-Thai Agricultural Cooperation Project
16:00	17:30	Networking (Cocktails & Canapes)
17:30	18:00	Award Ceremony & Prize Distribution (AGRITECHNICA Asia Hackathon & AgriSpark 2.0)

