

Conference Guidebook

 20-22 MAY 2026



About the Conference

AGRITECHNICA ASIA and HortEx 2026 will take place from 20–22 May 2026 at BITEC, Bangkok, Thailand, bringing together agricultural professionals, innovators, technology providers, policymakers, and industry stakeholders from across Asia and beyond. Under the guiding theme **“Farm. Farmer. Future.”**, the event serves as a regional platform for knowledge exchange, business networking, and the showcase of practical innovations for modern and sustainable agriculture.

Co-located with AGRITECHNICA ASIA, **HortEx 2026** highlights horticultural and floricultural production and processing technologies, creating stronger synergies across crop cultivation, machinery, smart farming, and value chain development. Together, the exhibitions and conference program provide a comprehensive space to explore future-ready solutions for Asia’s diverse agricultural systems

How to participate?

STEP 1:

Register as a Visitor

Complete your visitor registration through the official AGRITECHNICA ASIA website.



Click this [link](#) or scan the QR code above to access the registration page.

STEP 2:

Reserve your conference slot.

After registration, book your preferred sessions through the Conference Booking platform to secure your slot.



Click this [link](#) or scan the QR code above to access the conference booking.

STEP 3:

Get your badge onsite.

On the day of your visit, proceed to the registration counters to claim your badge before entering the exhibition and conference areas.



Four Thematic Stages

The conference program of AGRITECHNICA ASIA 2026 features four (4) key stages inside the exhibition halls designed to support knowledge exchange, innovation sharing, and practical learning across the agricultural sector. Each stage offers a distinct focus, bringing together experts, technology providers, startups, farmers, youth, and organizations to discuss solutions that respond to the needs of Asian agriculture.



DLG Expert Stage (Hall 98-99)

The DLG Expert Stage is a bilingual platform designed to present cutting-edge innovations, research, and advanced solutions in agriculture. It provides space for exhibitors, universities, researchers, experts, and international organizations to share insights on machinery, integrated farming systems, and emerging agricultural trends.

AGRIFUTURE Zone (Hall 98)

The AGRIFUTURE Zone is the innovation hub of AGRITECHNICA ASIA & HortEx 2026, focusing on smart farming solutions for Asian agriculture. It highlights startups, youth, and technology providers offering mobile-first solutions, affordable automation, and practical technologies adaptable to small and mid-sized farms.



Farmer Exchange Zone (Hall 98)

The Farmer's Exchange Zone is a farmer-centered knowledge platform created "for the farmers, by the farmers." It features technical seminars and dialogues on field and horticultural crops, young smart farmers, cooperative development in Southeast Asia, and women's empowerment in agriculture.

German Pavilion (Hall 98-99)

The German Pavilion at AGRITECHNICA ASIA & HortEx 2026 will showcase German expertise, technologies, and partnerships in agriculture. It will feature panel discussions on agricultural machinery, plant production, digitalization, food safety, logistics, and horticulture, along with an MOA signing highlighting regional cooperation and collaboration.



FULL CONFERENCE PROGRAM

updated as of 18 May 2026

DAY 1: 20 May, Wednesday

Venue: **DLG Expert Stage**

- | | |
|---------------|---|
| 9:30 - 10:30 | Opening Ceremony for AGRITECHNICA ASIA & HortEx 2026 |
| 12:00 - 13:00 | Lunch break |
| 13:00 - 13:30 | From Field to Feed: Maximizing Silage Quality and Efficiency with CLAAS JAGUAR
Organized by CLAAS Jaguar
<u>Reserve your slot here.</u> |
| 14:00 - 14:30 | From Field to Future: Rethinking Farm Mechanization in Asia
Organized by Captain Agri Machinery
<u>Reserve your slot here.</u> |
| 14:30 - 16:00 | Advancing Regenerative Agriculture and Circular Rice Straw Systems in Asia
Organized by International Rice Research Institute
<u>Reserve your slot here.</u> |

Note: All conference sessions are subject to seat availability. Visitors are encouraged to register in advance and reserve their preferred sessions through the official conference booking platform.



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DAY 1: 20 May, Wednesday

Venue: Farmer Exchange Zone

- 13:00 - 14:00 **Solutions for the Low Export Price Crisis of Mangoes**
Organized by Horticultural Science Society of Thailand
[Reserve your slot here.](#)
- 14:00 - 15:30 **Session for Thai Machinery Service Providers**
Organized by Thailand's Department of Agricultural Extension (DOAE)
[Reserve your slot here.](#)
- 15:30 - 17:00 **India Market Insights, Technology Demand & Entry
Strategies for Agricultural Equipment Suppliers**
Organized by DLG Markets Asia Pacific
[Reserve your slot here.](#)

Venue: German Pavilion

- 13:30 - 14:30 **Panel Discussion 1: Status Quo in Southeast Asia**
[Reserve your slot here.](#)
- 14:30 - 15:15 **MOU Signing** between DLG and the Agricultural Machinery
Testing and Evaluation Center
[Reserve your slot here.](#)
- 15:15 - 15:45 **Sustainable Agriculture in Action: Working with GIZ**
Organized by GIZ
[Reserve your slot here.](#)
- 15:45 - 17:00 **Panel Discussion II: Innovative Agricultural Machinery,
Availability, and Application (Arable Crops)**
[Reserve your slot here.](#)



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DAY 1: 20 May, Wednesday

Venue: **AGRIFUTURE ZONE**

11:00 - 12:30

Agrifisheries Mechanization in the Philippines: Status, Research, and Regulations

Organized by the Agricultural Machinery Evaluation Testing Center and Center for Agri-Fisheries and Biosystems Mechanization

[Reserve your slot here.](#)

12:00 - 13:00

Lunch break

13:00 - 13:30

From Field Averages to Plant-Level Farming: How AI is Transforming Crop Production

Organized by Proofminder

[Reserve your slot here.](#)

13:30 - 14:00

Enhancing Crop Quality and Yield through Specialty Fertilizers and Satellite Insights

Organized by TOMATEC

[Reserve your slot here.](#)

14:00 - 14:30

Transform Farming, Enrich Lives

Organized by Mahindra Farm Machinery

[Reserve your slot here.](#)

14:30 - 15:30

Orchids Trend and Production

Organized by International Association of Horticultural Producers

[Reserve your slot here.](#)



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DAY 1: 20 May, Wednesday

Venue: 2F Meeting Rooms

Selected conference sessions will be held in the meeting rooms on the second floor of BITEC.
Participants are advised to check their assigned room and arrive before the session starts.

11:00 - 19:00

Future Food System Conference & Show 2026

Organized by Tastebud Lab
Venue: Nile 1 and 2

[Reserve your slot here.](#)

13:00 - 14:30

Advancing Agricultural Mechanization: The Philippine Experience, Opportunities, and Global Partnerships

Organized by the Philippine Department of Agriculture and PHILMECH
Venue: Silk 1

[Reserve your slot here.](#)

13:00 - 15:00

AGROECOLOGY BUSINESS FORUM

Organized by GIZ India, SuATI project
Venue: Silk 2

[Reserve your slot here.](#)

15:00 - 16:30

Briefing for the Asia-Pacific Conference on Sustainable Agricultural Mechanization 2026 (APCSAM26)

Organized by FAO
Venue: Silk 1

[Reserve your slot here.](#)



FULL CONFERENCE PROGRAM

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DAY 2: 21 May, Thursday

Venue: **DLG Expert Stage**

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|---------------|---|
| 10:00 - 11:15 | Financing Asia's Green Transition in Agriculture – where do we stand, where do we need to go?
Organized by GIZ Thailand
Reserve your slot here. |
| 11:30 - 12:00 | Closing the Performance Gap on Farms: Practical Lessons from the Field
Organized by Huizing Harvest
Reserve your slot here. |
| 12:00 - 13:00 | Lunch break |
| 13:00 - 13:30 | The Fimaks Impact on Modern Livestock Farming
Organized by Fimaks
Reserve your slot here. |
| 13:30 - 14:00 | Organic Fertilization - Only advantages!
Organized by Fliegl Agrartechnik
Reserve your slot here. |
| 14:00 - 14:30 | AgTech for Climate Adaptive Agriculture
Organized by AxisTech Group
Reserve your slot here. |
| 14:30 - 15:00 | Optimization and Benefits of Long-term Storage
Organized by Klim'top
Reserve your slot here. |
| 15:00 - 15:30 | Agricultural Plastic Solutions for the Climate Crisis: Advanced Technologies to Combat Super El Niño, Severe Droughts, and Floods
Organized by Vis & Son
Reserve your slot here. |

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15:30 - 16:30

Smart and Sustainable Sugarcane: Innovation Pathways for ASEAN Farmers

Organized by BONSUCRO

Venue: DLG Expert Stage

[Reserve your slot here.](#)

DAY 2: 21 May, Thursday

Venue: **Farmer Exchange Zone**

10:30 - 12:00

The Pitch: Partnering with FAO on Sustainable Agricultural Mechanization in Asia and Pacific

Organized by FAO

[Reserve your slot here.](#)

13:00 - 17:30

Support to Agroecological Transformation Processes in India (SuATI)

- **Panel discussion 1:** Connected Agriculture: Driving Trade, Innovation and Private Sector Engagement in Northeast India and Southeast Asia (13:00-14:10)
[Reserve your slot here.](#)
- **Panel discussion 2:** Sustainable Aquaculture (14:20-15:50)
[Reserve your slot here.](#)
- **Panel discussion 3:** Scaling Agroecology through Digitalization, Bioenergy, and Mechanization: Pathways for Climate-Resilient Farming (16:00-17:15)
[Reserve your slot here.](#)

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DAY 2: 21 May, Thursday

Venue: **AGRIFUTURE ZONE**

START UP DAY!

9:00 - 10:00	Registration: AGRITECHNICA ASIA Hackathon by DLG. prototype.club
10:00 - 10:30	AGRITECHNICA Asia Start-up Day Welcome Session Reserve your slot here.
10:30 - 11:15	Scaling Agri-Innovation That Works: GRAINS Success Stories, Investment Pathways, and the Next Wave of Innovators Reserve your slot here.
11:15 - 12:30	AGRITECHNICA ASIA Start-up Showcase - Ready, Set, Pitch! Reserve your slot here.
13:30 - 15:00	AGRISPARK 2.0 FINALS Reserve your slot here.
15:00 - 15:15	AGRITECHNICA ASIA Start-up Day Keynote Reserve your slot here.
16:00 - 17:30	Networking
17:30 - 18:00	Award Ceremony & Prize Distribution (Hackathon and Agrispark)

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DAY 2: 21 May, Thursday

Venue: **GERMAN PAVILION**

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|---------------|---|
| 10:30 - 12:00 | Panel Discussion III: Increasing Productivity in Plant Production
Reserve your slot here. |
| 12:00 - 13:00 | Country Insights and Opportunities in Indonesia
Organized by German Embassy - Jakarta
Federal Ministry of Agriculture, Food and Regional Identity
DLG Markets Asia Pacific
Reserve your slot here. |
| 13:00 - 14:30 | Matchmaking by DLG Prototype.club - Connecting Needs, Solutions, and Partnerships
Organized by DLG.prototype.club
Reserve your slot here. |
| 14:30 - 15:30 | Panel Discussion IV: Digitalization, Food Safety, Quality Management, and Logistics
Reserve your slot here. |
| 15:30 - 17:00 | Panel Discussion V: Equipment for Horticulture
Reserve your slot here. |

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DAY 2: 21 May, Thursday

Venue: 2F Meeting Rooms

Selected conference sessions will be held in the meeting rooms on the second floor of BITEC. Participants are advised to check their assigned room and arrive before the session starts.

10:00 - 14:00 **Smart Agriculture & Unmanned Agricultural Systems**

Organized by DLG Markets China

Venue: **Silk 1**

[Reserve your slot here.](#)

15:00 - 16:30 **Promoting Regional Harmonization of Agricultural Machinery Testing in Thailand through the ANTAM Initiative**

Organized by UNESCAP CSAM and the Thai Society of Agricultural Engineering

Venue: **Silk 1**

[Reserve your slot here.](#)

10:00 - 12:00 **Challenge in Sustainability for Thai Sugar Industries**

Organized by Thailand Society of Sugar Cane Technologists

Venue: **Silk 2**

[Reserve your slot here.](#)

10:00 - 12:00 **Strengthening human rights and decent work in sugarcane supply chains**

Organized by BONSUCRO

Venue: **Silk 3**

[Reserve your slot here.](#)

14:00 - 16:30 **Bridging Dutch Expertise with ASEAN Horticulture Needs**

Organized by NL Embassy

Venue: **Nile 2**

[Reserve your slot here.](#)

Note: All conference sessions are subject to seat availability. Visitors are encouraged to register in advance and reserve their preferred sessions through the official conference booking platform.



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DAY 3: 22 May, Friday

Venue: DLG Expert Stage

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|---------------|--|
| 10:00 - 11:00 | Inhouse Farming: Industrial Production of Alternative Proteins
Organized by DLG
Reserve your slot here. |
| 12:00 - 13:00 | Lunch break |
| 14:00 - 15:30 | Future Farmer Awarding Ceremony
<i>The Future Farmer Awarding Ceremony honors exceptional farmers across Asia who are leading innovation and sustainability in agriculture. Winners from three categories—Outstanding Woman Farmer, Outstanding Young Smart Farmer, and Outstanding Farmer Leader—will be recognized for their contributions to building a more resilient and future-ready agri-sector.</i>
Reserve your slot here. |

Venue: Farmer Exchange Zone

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|---------------|---|
| 13:00 - 14:00 | At the Root of the Crisis – Why Seed Security Matters
Organized by Thai Seed Trade Association, East-West Seed, Thai Vegetable Research Center, World Vegetable Center
Reserve your slot here. |
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Venue: 2F Meeting Rooms

Selected conference sessions will be held in the meeting rooms on the second floor of BITEC. Participants are advised to check their assigned room and arrive before the session starts.

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|---------------|--|
| 10:00 - 12:30 | Plant Breeder's Rights Awareness-Raising Session
Organized by the Embassy of the Kingdom of the Netherlands
Venue: Silk 1
Reserve your slot here. |
| 09:00 - 12:00 | International Biochar Asia Pacific Conference
Organized by the International Biochar Asia Pacific and GETHAC
Venue: Silk 1
Reserve your slot here. |

Note: All conference sessions are subject to seat availability. Visitors are encouraged to register in advance and reserve their preferred sessions through the official conference booking platform.

