

AGRI TECHNICA[®] ASIA

12 - 14 MARCH 2025
SECC | HO CHI MINH CITY | VIETNAM

POST SHOW REPORT 2025

PEOPLE
TECHNOLOGY
INNOVATIONS

The premier trade fair for
crop production and smart farming in Asia



www.agritechnica-asia.com



Organized by



Co-located with



Supported by



Official Media partner



EXHIBITORS

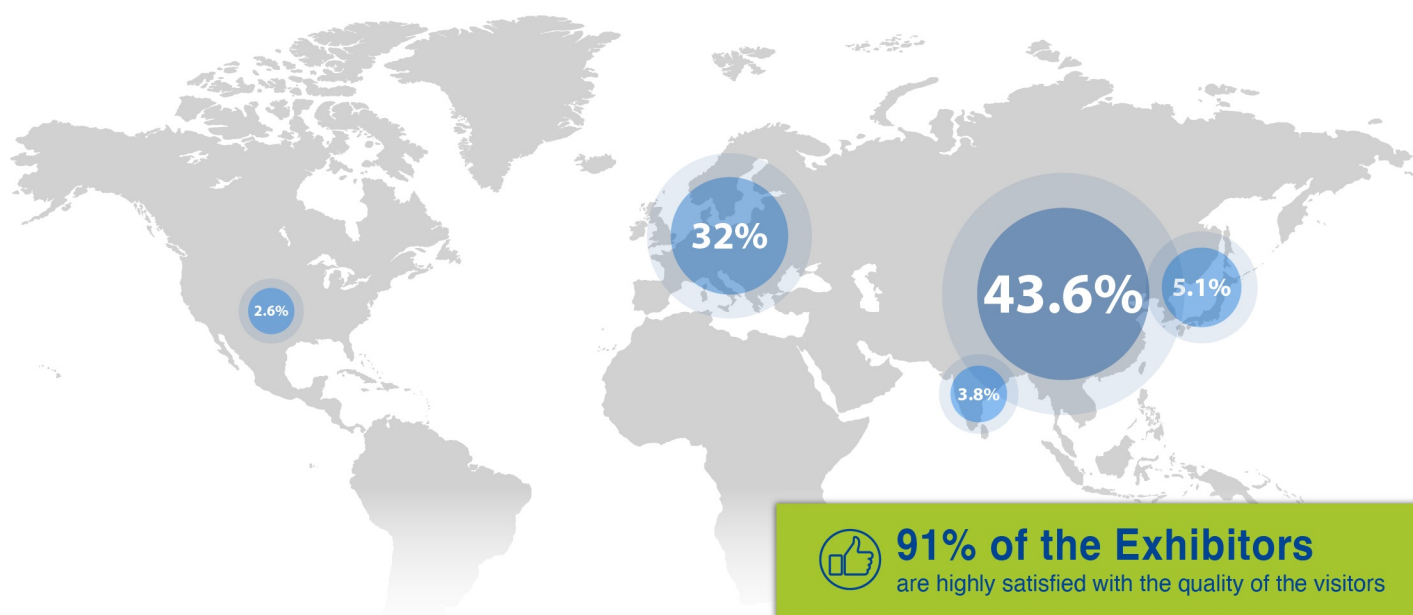
10000_{sqm}
Exhibition Area

303
Exhibitors

400+
Brands

30
countries

Solution from around the globe



91% of the Exhibitors
are highly satisfied with the quality of the visitors

Top exhibitor countries



China



South Korea



Germany



Turkey



Austria

Exhibitor by sector

Agricultural Machinery	Systems & Components
Crop care	Post harvesting
Irrigation	Land Preparation
Harvesting	Crop establishment
Digital and smart farming	Services

Voice from the industry



I highly appreciate the initiative of the German Agricultural Society in Vietnam to organize **AGRITECHNICA ASIA** every two years. **This activity will promote innovation, creativity, and exchange between manufacturers, distributors, farmers, and organizations applying mechanization in agricultural production and business;** this is also one of the most important solutions that the agriculture sector has identified to implement in the coming years to move towards a green, modern, and sustainable agriculture.

Tran Thanh Nam
Deputy Minister of the Ministry of Agriculture and Environment of Vietnam



This event met our expectations for business opportunities. Vietnam's demand for mechanization and sustainable practices aligns well with our offerings

Chuck Shi
General Manager Assistant Director of Southeast Asia Region II, LOVOL



VISITORS



Top visitors' countries

	Vietnam		Japan
	India		Malaysia
	Thailand		Philippines
	South Korea		Indonesia
	China		Cambodia

From **63** countries



Visitors by responsibilities

Senior Management

Sales & Marketing

Research & Development / Engineering

Farm, Mill, Project Manager

Purchasing dep.

Other



Voice from the industry



Really nice, effective and a lot of opportunities to communicate with suppliers

Truong Van Son
Managing Director | TH Milk, Vietnam



AGRITECHNICA ASIA plays an important role to us to identify new innovative machinery

Piyush Garg
CEO | Powertek Engineering Pvt Ltd, India



ACTIVITY HIGHLIGHTS



OPENING CEREMONY



AGRI LEADER NIGHT



EXPERTS STAGE



COUNTRY PAVILIONS



NETWORKING



BUSINESS MATCHING



VIP TOUR

Organized by

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TOGETHER WE GROW

THANKS FOR A FANTASTIC SHOW

SEE YOU AGAIN IN VIETNAM
17-19 MARCH 2027

**AGRI
TECHNICA**
THE WORLD'S NO. 1

The World's Leading Brand for Agricultural Exhibitions



AGRITECHNICA ASIA CO-LOCATED WITH HORTEX

Since 2025, AGRITECHNICA ASIA—organized by DLG (German Agricultural Society), the host of the world's leading agricultural machinery exhibition in Hanover—has partnered with the organizers of HortEx to establish a co-located event. This collaboration brings together cutting-edge crop production and smart farming solutions with innovations in horticulture and floriculture.

The co-located event is held annually, alternating between Ho Chi Minh City, Vietnam (starting in 2025), and Bangkok, Thailand (2026 onward), positioning AGRITECHNICA ASIA as a key platform for agricultural advancement across Southeast Asia